

2024 Einschaltpreise in €

2024 Klassische Werbung: Preis pro Sekunde in €

PG	Jan.	Feb.	Mrz.	Apr.	Mai	Juni	Juli	Aug.	Sept.	Okt.	Nov.	Dez.	Ø Jahr
7	365	420	435	413	376	253	246	246	383	435	461	432	372
8	394	454	470	446	406	273	265	265	414	470	498	466	402
9	435	502	519	493	448	302	293	293	457	519	551	515	444
10	456	525	544	516	470	316	307	307	479	544	577	539	465
11	503	580	600	569	518	349	339	339	528	600	636	595	513
12	529	610	632	599	545	367	356	356	556	632	670	626	540
13	550	634	656	623	567	381	370	370	578	656	696	651	561
14	582	671	695	659	600	404	392	392	612	695	737	689	594
15	606	698	723	686	624	420	408	408	637	723	766	717	618
16	662	763	790	749	682	459	446	446	695	790	837	783	675
17	682	786	814	773	703	473	459	459	717	814	863	807	696
18	726	837	867	823	748	504	489	489	763	867	919	860	741
19	794	915	948	899	818	551	535	535	834	948	1.004	940	810
20	835	963	997	946	861	579	562	562	878	997	1.056	988	852
21	870	1.003	1.039	986	897	604	586	586	915	1.039	1.101	1.030	888
22	894	1.031	1.067	1.012	921	620	602	602	939	1.067	1.131	1.058	912
23	959	1.106	1.145	1.087	989	666	646	646	1.008	1.145	1.214	1.136	979
24	992	1.144	1.184	1.123	1.022	688	668	668	1.042	1.184	1.255	1.174	1.012
25	1.058	1.220	1.264	1.199	1.091	734	713	713	1.112	1.264	1.339	1.253	1.080
26	1.103	1.271	1.316	1.249	1.136	765	743	743	1.159	1.316	1.395	1.305	1.125
27	1.135	1.309	1.355	1.285	1.170	787	764	764	1.193	1.355	1.436	1.343	1.158
28	1.171	1.350	1.398	1.326	1.207	813	789	789	1.231	1.398	1.482	1.386	1.195

2024 Klassische Werbung: Preis für 15 Sekunden in €

PG	Jan.	Feb.	Mrz.	Apr.	Mai	Jun	Jul	Aug.	Sept.	Okt.	Nov.	Dez.	Ø Jahr
7	5.475	6.300	6.525	6.195	5.640	3.795	3.690	3.690	5.745	6.525	6.915	6.480	5.580
8	5.910	6.810	7.050	6.690	6.090	4.095	3.975	3.975	6.210	7.050	7.470	6.990	6.030
9	6.525	7.530	7.785	7.395	6.720	4.530	4.395	4.395	6.855	7.785	8.265	7.725	6.660
10	6.840	7.875	8.160	7.740	7.050	4.740	4.605	4.605	7.185	8.160	8.655	8.085	6.975
11	7.545	8.700	9.000	8.535	7.770	5.235	5.085	5.085	7.920	9.000	9.540	8.925	7.695
12	7.935	9.150	9.480	8.985	8.175	5.505	5.340	5.340	8.340	9.480	10.050	9.390	8.100
13	8.250	9.510	9.840	9.345	8.505	5.715	5.550	5.550	8.670	9.840	10.440	9.765	8.415
14	8.730	10.065	10.425	9.885	9.000	6.060	5.880	5.880	9.180	10.425	11.055	10.335	8.910
15	9.090	10.470	10.845	10.290	9.360	6.300	6.120	6.120	9.555	10.845	11.490	10.755	9.270
16	9.930	11.445	11.850	11.235	10.230	6.885	6.690	6.690	10.425	11.850	12.555	11.745	10.125
17	10.230	11.790	12.210	11.595	10.545	7.095	6.885	6.885	10.755	12.210	12.945	12.105	10.440
18	10.890	12.555	13.005	12.345	11.220	7.560	7.335	7.335	11.445	13.005	13.785	12.900	11.115
19	11.910	13.725	14.220	13.485	12.270	8.265	8.025	8.025	12.510	14.220	15.060	14.100	12.150
20	12.525	14.445	14.955	14.190	12.915	8.885	8.430	8.430	13.170	14.955	15.840	14.820	12.780
21	13.050	15.045	15.585	14.790	13.455	9.060	8.790	8.790	13.725	15.585	16.515	15.450	13.320
22	13.410	15.465	16.005	15.180	13.815	9.300	9.030	9.030	14.085	16.005	16.965	15.870	13.680
23	14.385	16.590	17.175	16.305	14.835	9.990	9.690	9.690	15.120	17.175	18.210	17.040	14.685
24	14.880	17.160	17.760	16.845	15.330	10.320	10.020	10.020	15.630	17.760	18.825	17.610	15.180
25	15.870	18.300	18.960	17.985	16.365	11.010	10.695	10.695	16.680	18.960	20.085	18.795	16.200
26	16.545	19.065	19.740	18.735	17.040	11.475	11.145	11.145	17.385	19.740	20.925	19.575	16.875
27	17.025	19.635	20.325	19.275	17.550	11.805	11.460	11.460	17.895	20.325	21.540	20.145	17.370
28	17.565	20.250	20.970	19.890	18.105	12.195	11.835	11.835	18.465	20.970	22.230	20.790	17.925

2024 Klassische Werbung: Preis für 20 Sekunden in €

PG	Jan.	Feb.	Mrz.	Apr.	Mai	Jun	Jul	Aug.	Sept.	Okt.	Nov.	Dez.	Ø Jahr
7	7.300	8.400	8.700	8.260	7.520	5.060	4.920	4.920	7.660	8.700	9.220	8.640	7.440
8	7.880	9.080	9.400	8.920	8.120	5.460	5.300	5.300	8.280	9.400	9.960	9.320	8.040
9	8.700	10.040	10.380	9.860	8.960	6.040	5.860	5.860	9.140	10.380	11.020	10.300	8.880
10	9.120	10.500	10.880	10.320	9.400	6.320	6.140	6.140	9.580	10.880	11.540	10.780	9.300
11	10.060	11.600	12.000	11.380	10.360	6.980	6.780	6.780	10.560	12.000	12.720	11.900	10.260
12	10.580	12.200	12.640	11.980	10.900	7.340	7.120	7.120	11.120	12.640	13.400	12.520	10.800
13	11.000	12.680	13.120	12.460	11.340	7.620	7.400	7.400	11.560	13.120	13.920	13.020	11.220
14	11.640	13.420	13.900	13.180	12.000	8.080	7.840	7.840	12.240	13.900	14.740	13.780	11.880
15	12.120	13.960	14.460	13.720	12.480	8.400	8.160	8.160	12.740	14.460	15.320	14.340	12.360
16	13.240	15.260	15.800	14.980	13.640	9.180	8.920	8.920	13.900	15.800	16.740	15.660	13.500
17	13.640	15.720	16.280	15.460	14.060	9.460	9.180	9.180	14.340	16.280	17.260	16.140	13.920
18	14.520	16.740	17.340	16.460	14.960	10.080	9.780	9.780	15.260	17.340	18.380	17.200	14.820
19	15.880	18.300	18.960	17.980	16.360	11.020	10.700	10.700	16.680	18.960	20.080	18.800	16.200
20	16.700	19.260	19.940	18.920	17.220	11.580	11.240	11.240	17.560	19.940	21.120	19.760	17.040
21	17.400	20.060	20.780	19.720	17.940	12.080	11.720	11.720	18.300	20.780	22.020	20.600	17.760
22	17.880	20.620	21.340	20.240	18.420	12.400	12.040	12.040	18.780	21.340	22.620	21.160	18.240
23	19.180	22.120	22.900	21.740	19.780	13.320	12.920	12.920	20.160	22.900	24.280	22.720	19.580
24	19.840	22.880	23.680	22.460	20.440	13.760	13.360	13.360	20.840	23.680	25.100	23.480	20.240
25	21.160	24.400	25.280	23.980	21.820	14.680	14.260	14.260	22.240	25.280	26.780	25.060	21.600
26	22.060	25.420	26.320	24.980	22.720	15.300	14.860	14.860	23.180	26.320	27.900	26.100	22.500
27	22.700	26.180	27.100	25.700	23.400	15.740	15.280	15.280	23.860	27.100	28.720	26.860	23.160
28	23.420	27.000	27.960	26.520	24.140	16.260	15.780	15.780	24.620	27.960	29.640	27.720	23.900

2024 Klassische Werbung: Preis für 30 Sekunden in €

PG	Jan.	Feb.	Mrz.	Apr.	Mai	Jun	Jul	Aug.	Sept.	Okt.	Nov.	Dez.	Ø Jahr
7	10.950	12.600	13.050	12.390	11.280	7.590	7.380	7.380	11.490	13.050	13.830	12.960	11.160
8	11.820	13.620	14.100	13.380	12.180	8.190	7.950	7.950	12.420	14.100	14.940	13.980	12.060
9	13.050	15.060	15.570	14.790	13.440	9.060	8.790	8.790	13.710	15.570	16.530	15.450	13.320
10	13.680	15.750	16.320	15.480	14.100	9.480	9.210	9.210	14.370	16.320	17.310	16.170	13.950
11	15.090	17.400	18.000	17.070	15.540	10.470	10.170	10.170	15.840	18.000	19.080	17.850	15.390
12	15.870	18.300	18.960	17.970	16.350	11.010	10.680	10.680	16.680	18.960	20.100	18.780	16.200
13	16.500	19.020	19.680	18.690	17.010	11.430	11.100	11.100	17.340	19.680	20.880	19.530	16.830
14	17.460	20.130	20.850	19.770	18.000	12.120	11.760	11.760	18.360	20.850	22.110	20.670	17.820
15	18.180	20.940	21.690	20.580	18.720	12.600	12.240	12.240	19.110	21.690	22.980	21.510	18.540
16	19.860	22.890	23.700	22.470	20.460	13.770	13.380	13.380	20.850	23.700	25.110	23.490	20.250
17	20.460	23.580	24.420	23.190	21.090	14.190	13.770	13.770	21.510	24.420	25.890	24.210	20.880
18	21.780	25.110	26.010	24.690	22.440	15.120	14.670	14.670	22.890	26.010	27.570	25.800	22.230
19	23.820	27.450	28.440	26.970	24.540	16.530	16.050	16.050	25.020	28.440	30.120	28.200	24.300
20	25.050	28.890	29.910	28.380	25.830	17.370	16.860	16.860	26.340	29.910	31.680	29.640	25.560